



Connecticut Retail Merchants Association
60 Forest Street
Hartford, Connecticut 06105
Phone (860) 527-1044
Fax (860) 493-7476
Website: www.crmaonline.com

Timothy G. Phelan
President

Dear Member,

On behalf of the CRMA Golf Committee, we are pleased to invite you to the **10th Annual CRMA Golf Outing**. As you know, the Connecticut Retail Merchants Association is the only state wide trade association representing retailers, large and small.

We are once again thrilled to inform you that we are holding our outing at the prestigious Hartford Golf Club. The Hartford Golf Club (www.hartfordgolfclub.org) is one of the regions top private golf clubs and we are excited that we can offer the opportunity for you and your guests to enjoy a special day at this terrific venue. This year the outing will take place **Monday, October 3, 2011 with registration at 11:00 a.m.** followed by an exceptional buffet lunch at 11:30 a.m. We will get golfers on the course with a shot gun start at 12:30 sharp. Following golf, attendees and guests will be able to join us for cocktails, hors d'oeuvres and light dinner fare along with our annual raffle.

This year we are happy to announce that we have added the **Jet Blue Challenge** to our Golf Outing. This brings a new excitement to the outing and includes a 5-day/4-night golf vacation for two with round-trip travel on JetBlue as a hole-in-one prize on **each par 3**. The Jet Blue Challenge Round II Shoot-Out for four qualifiers with a Grand Prize of \$50,000 and many new exciting raffle prizes including a \$500 Gift Card for any Jet Blue flight with no restrictions and no expiration plus a 3-day/2-night vacation getaway for two.

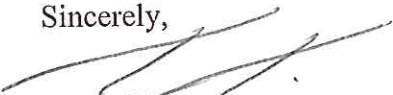
We are very proud again this year to donating a portion of our proceeds to two worthy causes, **The Nutmeg State Games & No Vet Left Behind**.

We have attached a registration form for your review. As you will see there are a number of ways that you can participate in this year's event, which promises to be our best ever. There are a number of different sponsorship packages available, as well as, a variety of opportunities for non golfers to be involved in the day.

We hope you will join your fellow retailers and friends at this exciting event. All checks should be made payable to Connecticut Retail Merchants Association and sent along with the registration form. In addition, you may fill out a registration form online at www.crmaonline.com. Simply double click on events for more information.

Thank you for your consideration. Please call or email Cathy in the CRMA offices at 860-527-1044 or cathy@crmaonline.com if you should have additional questions.

Sincerely,


Kevin Keenan
General Manager, Westfarms Mall
Golf Committee Chairman


Tim Phelan
President
Connecticut Retail Merchants Association

Cc: Golf Committee - Marc Green, Lux Bond & Green, CRMA Chairman
Kevin Keenan, Westfarms Mall, Golf Committee Chairman
Gary Collingwood, Macy's
Dick Calio, Calio Consulting, LLC
Bill Darrin, Subway Corporation
Jane Murphy, Murtha Cullina
Keith Santos, All Waste, Inc.
Anita Schepker, Esq. Schepker & Assoc., LLC

Mail registration form along
with your payment to:

CRMA
60 Forest Street,
Hartford, CT 06105

REGISTRATION FORM

1. NAME _____

Address _____

City _____ State _____ Zip _____

2. NAME _____

Address _____

City _____ State _____ Zip _____

3. NAME _____

Address _____

City _____ State _____ Zip _____

4. NAME _____

Address _____

City _____ State _____ Zip _____

I would like to be a sponsor, plz call
me @ _____

I have enclosed \$100 per person for
individuals who will attend reception &
raffle only _____

I cannot attend but have enclosed a
donation \$ _____

Total Enclosed: \$ _____

Please make checks payable to:

CRMA, for your convenience we also
offer payment by Credit Card

Card: Plz Circle - MC VISA AMEX

Card # _____

Exp Date _____ Sec Code _____

Signature: _____



CRMA

60 Forest Street
Hartford, CT 06105

860-527-1044

860-493-7476 fax

www.crmaonline.com

**2011
CRMA Golf
Outing**

**Monday
October 3, 2011**

**The Hartford
Golf Club**

**A Portion of our proceeds
will be donated to**

The Nutmeg Games &

No Vet Left Behind



2011 CRMA Golf Outing-10/3/2011 The Hartford Golf Club

OUTING INFORMATION:

DATE: **MONDAY**

OCTOBER 3, 2011

HARTFORD GOLF CLUB

NORWOOD ROAD WEST HTFD., CT

FORMAT: SCRAMBLE (GOLFERS WILL HAVE THE USE OF PRACTICE FACILITIES & LOCKER ROOMS)

TIME: 11:00 REGISTRATION & PRACTICE

11:30 BUFFET LUNCH

12:30 SHARP/SHOTGUN START

5:00 PM COMPLIMENTARY COCKTAIL

RECEPTION/ HORS
D'OEUVRES
LIGHT DINNER FARE
AWARDS & RAFFLE

PLEASE...SOFT SPIKES ONLY

NO CELL PHONES EXCEPT IN LOCKER ROOM OR
PARKING LOT/PROPER GOLF ATTIRE REQUIRED

Sponsorship Levels

Title Sponsor \$10,000

(2)Foursomes, Lunch, & Reception (4)guests for Reception, Recognition & Promotion, Name on every cart

Jet Blue Platinum Sponsor \$5,000

(1)Foursome, Lunch, & Reception (4)Guests for Reception, Recognition & Name on every cart, Name on Jet Blue Banner

Luncheon Sponsor - \$2,500.00

Reception Sponsor - \$2,500.00

Contest Sponsor - \$2,500.00

Raffle Sponsor - \$2,500.00

All of the above include: Foursome, Lunch, Reception & T-Sign

Gold Sponsor - \$1,500.00

Foursome for Golf, Lunch, Reception & T-Sign

Silver Sponsor - \$1,200.00

Foursome, Lunch, & Reception

Cocktail Hour Sponsor - \$750.00

Prominent Advertising at Cocktail Hour

Driving Range Sponsor - \$500.00

Prominent Advertising at Driving Range

Tee Sponsor - \$300.00

Dinner Guest Only - \$100.00



GOLF DAY PACKAGE INCLUDES

- ◆ Jet Blue Challenge
- ◆ Expanded Raffle Prizes, including a special jewelry raffle donated by LUX BOND & GREEN
- ◆ Gift Bags Donated by Macy's
- ◆ Silent Auction-\$500 Jet Blue Gift Card & Vacation Package
- ◆ Refreshments on the Course
- ◆ Pre-Tournament Lunch
- ◆ **A Portion of our proceeds will be donated To Nulmeg Games & No Yet Left Behind**
- ◆ Complimentary Cocktails, Hors d'oeuvres & Light Dinner Fare

CRMA

60 Forest Street
Hartford, CT 06105
860-527-1044
860-493-7476 fax
www.crmaonline.com